



HONG KONG  
RETAIL MANAGEMENT  
ASSOCIATION

香港零售管理協會

Workshop on  
Mapping Excellent  
Digital Customer Journey  
&  
Visit to **GOOGLE** HK Office

Through the workshop, you may more understand:

- Trends of Retail Industry & Consumers in Hong Kong
- Essential Strategies to Drive Business Growth using GOOGLE's Tools Today
- Case Sharing: How Partners leverage GOOGLE

10 MAR 2017  
**FRIDAY**  
2:30-5:30PM

**GOOGLE HK OFFICE**  
TIME SQUARE,  
CAUSEWAY BAY

Member: \$150  
Non-member: \$250

**REGISTER NOW**

Enquiry: Ms. Pang 2893-4928 [event@hkrma.org](mailto:event@hkrma.org)



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